

Impact Initiatives

2023



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IMPACT THE FUTURE



It is with pleasure that I share the progress made by Expocacer toward the protagonism of quality impact coffee farming. Our cooperative once again presented transformations, innovation and dedication to boost sustainable development in our community.

We are connected to challenges, to the future of people and the planet.

In celebration of Expocacer's three decades of existence, we are proud to share here a quantitative and qualitative view of our remarkable trajectory.

Throughout the days of the cooperative, we celebrate the achievements of our cooperative members, share knowledge and strengthen our partnerships. These moments are more than commercial transactions, they are opportunities to build lasting bonds and contribute to a more promising future for everyone involved.

Our collective efforts reflect a constant commitment to sustainable innovation. We are shaping a path that balances economic prosperity with environmental preservation.

May this material inspire us all to build an even more sustainable future for the coffee ecosystem.

Best Regards!

Fernando Noguez Beloni
President of the Board of Directors of Expocacer

Our Ambition

Make our producers and our region the most innovative and sustainable in the world of coffee, and thus be recognized as a vanguard, representative, transparent cooperative and ahead of its time.

Siqueira Aguiar family, Expocacer cooperative members



TRANSFORMATION SCHEDULE



In 2023, our cooperative achieved notable milestones and exceeded expectations, reflecting the commitment of everyone involved.

We have experienced significant growth in our operations, consolidating our position as a reference in promoting a vanguard coffee farming.

We invested in cutting-edge technologies to optimize internal processes and the successful implementations of innovative solutions strengthened our ability to offer high quality products and services to our cooperative members and customers.

Our executive board reiterates its commitment to corporate social responsibility. In 2023, we launched and strengthened projects that contributed to the sustainable development of the communities in which we operate. These initiatives not only positively impacted lives, but also reinforced Expocacer's image as a transforming agent.

We are proud of our advanced in environmental sustainability. We reduce our carbon footprint, implement smart and sustainable agricultural practices and promote regenerative ideas with transparent conversations. These efforts reflect our commitment to preserving the planet for future generations, stimulating and inspiring transformation.

The Expocacer Board recognizes the exceptional challenges we face throughout the year, from market volatility to unpredictable natural events. Our resilience and ability to adapt demonstrated the collective strength of the cooperative and its ability to overcome adversity.

More than a cooperative, we are producers, collaborators, partners and consumers aiming to inspire changes and the progressive expansion of value in each decision.

Simão Pedro de Lima
Superintendent Director of Expocacer

This material is more than a retrospective, it is a compass that will guide us into the future.



By understanding the tangible and intangible impacts of Expocacer, we are paving the way for future improvements in order to not only exceed expectations, but also continue to positively impact coffee farming in our region.

This report makes it possible to better understand Expocacer's projects, programs and management, promoting radical transparency and trust among its stakeholders.

WELCOME to the first Expocacer Impact Report, a journey through the achievements, inspiring stories and deeper meaning of this event that transcends time and leaves a mark of profound transformations in coffee farming.

30 HARVESTS OF HISTORY: EXPOCACER TOWARDS A VANGUARD COFFEE FARMING

Upon completing three decades of existence, Expocacer celebrates not only the time that has passed, but a remarkable journey of transformation, adaptation and commitment. This brand, which has become synonymous with quality and trust, is undergoing a repositioning, a strategic visual change that reflects our innovative and even more sustainable vision for the years to come.

The brand update represents an exciting chapter in our history. We are optimistic about the next 30 years and confident that this evolution will allow us to continue to be a positive force in the coffee segment, maintaining our tradition of quality and embracing innovation to face future challenges.



Read the QR Code and check
out the Expocacer rebranding
podcast



BRAND EVOLUTION



EXPOCACER
COOPERATIVA DOS CAFEICULTORES DO CERRADO

Seu café, nosso orgulho



Pantone 363 C

Pantone 3435 C

Pantone 7688 C

Pantone 382 C

Pantone 382 C



We are proud
to belong!

**Região
do Cerrado
Mineiro**
Designation of Origin

WE ARE EXPOCACER

We were born from the sum of many entrepreneurial stories in a region of attitude and from each one of them we make the best of it, preparing ourselves to dream bigger and innovate increasingly.

We are a vanguard cooperative, operating in an era full of transformations, connected to the challenges of the future of people and the planet.

Optimists, we explore new possibilities and we are restless for progress. Collaborative, we grow together stimulating and inspiring the future and transformation. Bold, we push boundaries and go further than ever.

We want to be protagonists in this fascinating movement towards quality coffee farming with impact. And we are here to provide knowledge, support and new tools that help coffee farmers and the coffee ecosystem to grow sustainably, collaborating with regenerative ideas and transparent conversations.

More than a cooperative, we are producers, collaborators, partners and consumers, aiming to inspire changes and the progressive expansion of value in each decision, generating a positive impact and establishing our commitment to the future of coffee farming.

OUR PURPOSE



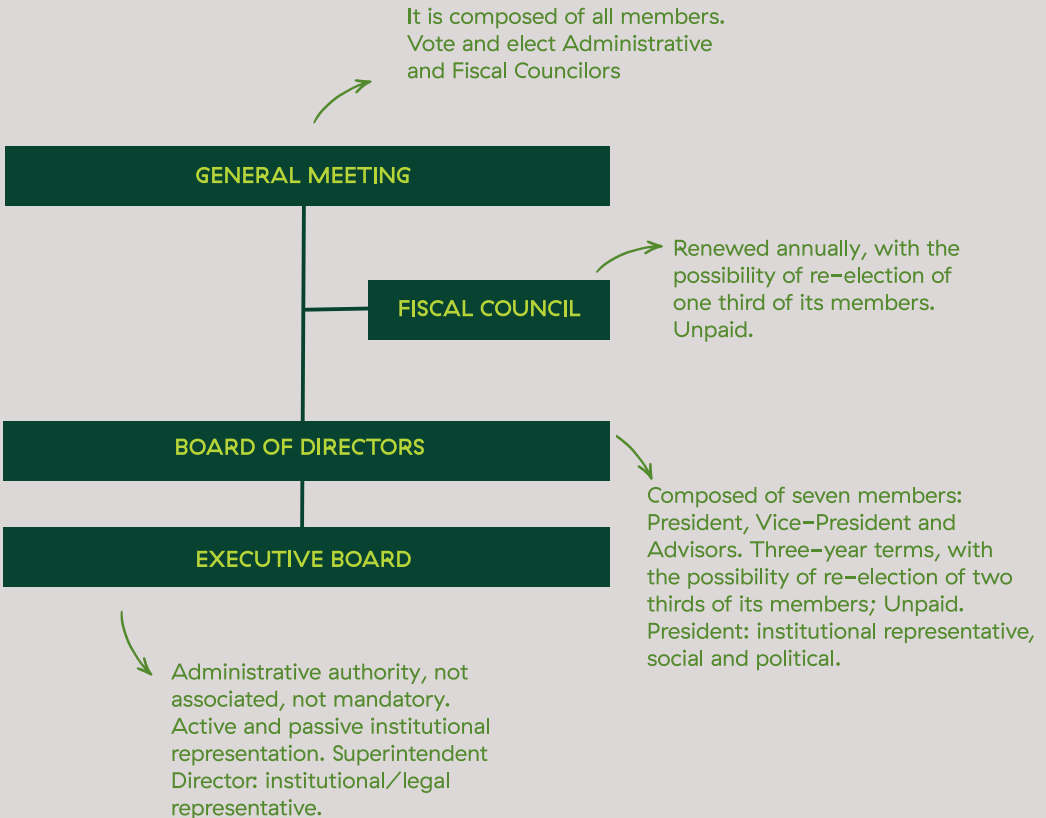
Read the QR Code and
watch the new brand video.



Our purpose is our commitment,
our reason for existing. It's the
difference, the positive change we
are making in our company and for
the world of coffee.

GOVERNANCE STRUCTURE

We present the solid governance structure that supports Expocacer’s decisions, an innovative model that has inspired other cooperatives in Brazil. It provided more agility in service and security, keeping alive the principle of continuity, democracy and transparency in the management of the cooperative.



Development of the cooperative: here the board members are not remunerated and contribute to the definition of long-term strategies, with a view to new business opportunities. This makes it possible to avoid no personal interest and thus provide greater transparency and objectivity.

Better corporate governance: our active board of directors is composed exclusively of cooperative members, elected at a general meeting for a non-coinciding three-year term, which allows for a dynamic rotation of board and contributes to improving corporate governance, ensuring responsible and transparent management.

Strengthening the image of the Cooperative: the presence of a competent and impartial Board of Directors improves the image of the cooperative, increasing the confidence of cooperative members, investors and customers.

Efficiency in management: all directors are professionals in the areas of expertise and are responsible for administrative acts within the limits of their competences.

Actual Sustainability



Read the QR Code
and find out more

Together with a specialized team, we work with our cooperative members towards a **vanguard coffee farming**, increasingly responsible: environmentally, socially and economically viable.

Employees of the
Sustainability Technical
Department



For this purpose, our Sustainability Technical Department provides services that go beyond the bureaucratic, guiding and preparing our cooperative members so that they are increasingly aware of the importance of good agriculture practices, and thus meet the criteria of the main market certifications, paying attention to socio-environmental projects, in addition to complying with legislation.

Between field visits, administrative services and projects coordination, we encourage our coffee farmers to join groups such as: Educampo, Low Carbon Coffee Project, Assisted Pollination Project and Regenerative Coffee Farming.

We assist in the structural and documentary organization of our cooperative member's property.

For this purpose, we provide assistance and monitoring of compliance with environmental and labor laws, aiming to:

- ✓ More advantageous business opportunities;
- ✓ Outreach different markets;
- ✓ Certifications via groups, with a view to reducing costs;
- ✓ Specific training and lectures to achieve and maintain certifications;
- ✓ Development and monitoring of social and environmental projects.

Our certifications:



An important achievement of Expocacer was the confirmation of its commitment to the Global Coffee Platform, in the search for the fulfillment of sustainable actions and new trends in the coffee sector.

REGENERATIVE IDEAS



WE ARE THE FIRST COFFEE COOPERATIVE IN THE WORLD WITH A REGENERATIVE SEAL

We confirm our responsibility towards the environment and our commitment to our partners, consumers and regenerative producers, receiving 100% approval from the audit carried out by Regenagri®.

The certification proves the integrity of Expocacer's processes in the reception and treatment of coffees certified as regenerative, highlighting the sustainable practices carried out by the cooperative, such as renewable energy, selective collection and the traceability of store coffees, following the product's journey from its arrival in the warehouse to its distribution to end consumers.

Furthermore, we work to raise awareness of the importance and application of regenerative practices by our producers on their farms.

The result was the regenerative certification of two groups in 2023, the first composed of 14 cooperative members and the second of 10.

The project took place in partnership with Sebrae and other groups are already in development.



Expocacer cooperative members of the 1° regenerative coffee farming group

Read the QR Code and find out more



Cultural transformation

Nurturing a technological, regenerative and equitable culture.

BIOLOGICAL MANAGEMENT

Through the assistance of the Educampo Platform, Expocacer advised on practices for promoting and applying biological management in the cultivation and production of coffee for its cooperative members.



Cooperative member Gustavo Bartholo and his wife Lucilaine Bartholo, Juliana Barbosa — Coordinator of Regenagri Brasil and Farlla Gomes, Technical Manager in Sustainability and Educampo, at On Farm of the 5 Estrelas Farm.

The Educampo group, composed of agronomists, are experts on the subject and, through biological management, help the cooperative members control possible pests and diseases, promote better root development of plants and increase microbial activity in the soil, in addition to promoting cycling and availability of nutrients.

**In 2023 we directly reached
15% of Educampo farms using
On Farm technology.**

LOW CARBON COFFEE FARMING



This is just the beginning!



We carried out a study in partnership with the Institute of Forestry and Agricultural Management and Certification (Imaflora) which proved that the properties owned by Expocacer members sequester more carbon than they emit.

We began the assessment with **20 properties** using the services of the **Carbon On Track** platform, in which the institute found a negative emissions value of **-0,2 tons of carbon dioxide per hectare/year.**

CIRCULAR ECONOMY

RECYCLING UNIFORMS



We established a strategic partnership with Retalhar Logística Reversa Consciente, which not only recycled the old Expocacer uniforms, transforming them into blankets and promotional materials, but also sent the non-recyclable ones to an incineration plant where the gas generated powers a cement factory using this waste as fuel.

This innovative solution not only responded to conscious disposal but also had a positive impact on social projects.

**LANDFILL VOLUME
SAVED:
3,68m²**

We sent **492,2 KG**
of disused professional
uniforms.



Verifiable Impact



Cooperative member
Sheyla Velloso Heitor

Where we operate



In 2023, Expocacer had its coffees present in more than

30 COUNTRIES.

By 2024, our representation will reach 7 new countries, giving greater breadth to our market operations.



Check out the list of countries where we are located:

- | | |
|------------------------------|-----------------------|
| Germany | Israel |
| Saudi Arabia | Italy |
| Argentina | Japan |
| Australia | Latvia |
| Belgium | Malaysia |
| Brazil | Mexico |
| Canada | New Zealand |
| China | Netherlands (Holland) |
| Colombia | Poland |
| Korea | Portugal |
| United Arab Emirates | United Kingdom |
| Spain | Dominican Republic |
| United States | Russia |
| Republic of Formosa (Taiwan) | Sweden |
| France | Switzerland |
| Greece | Ukraine |
| England | Uruguay |
| Ireland | |

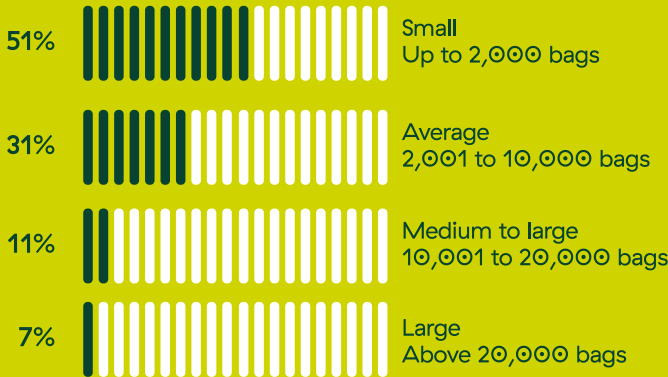
Impact Numbers

The numbers are not just statistics, but a tangible reflection of the commitment, innovation and resilience that have shaped our cooperative over the years.

The significant increase in the number of cooperative members in 2023, which jumped **from 640 to 696**, represents not only quantitative growth, but also the consolidation of solid management committed to promoting the work and coffees of our producers.



696 cooperative members, including:



Expocacer is highlighted in the Anuário e Panorama de Indicadores do Cooperativismo Mineiro.



Ocemg — Organização das Cooperativas do Estado de Minas Gerais release materials with indicators of Minas Gerais cooperativism and Expocacer was highlighted in the list of Top 10 in the Alto Paranaíba Region:

2nd place
in Economic
Movement

When compared to the 20 largest cooperatives in Minas Gerais, we achieved:

6TH PLACE in Income/
Total Revenue
and Total Assets

8TH PLACE in remains
before
allocations

17TH PLACE in Net
Worth

20TH PLACE in Share
Capital

11TH PLACE in Economic
Movement

Compared to the 50 largest cooperatives in Minas Gerais, regarding their participation in the State's Gross Domestic Product:

8TH PLACE in Income/
Total Revenue

31TH PLACE in Total
Assets

43TH PLACE in remains
before
allocations

somoscoop

The result presented by Ocemg demonstrates that we are increasingly on the right path in a management that promotes the growth and solidity of the cooperative and consequently the business of our cooperative members.

Source: Anuário e Panorama de Indicadores do Cooperativismo Mineiro — Ocemg



It is reflection of the quality and unity of work developed by our cooperative members and collaborators, in favor of a coffee farming committed to innovation.

Each coffee bean represents families and a strengthened community.

In 2023 we attended in the global market taking the quality, uniqueness and origin of the coffees produced by our cooperative members to international and national fairs, such as: **NCA (National Coffee Association), SCA Fair (Specialty Coffee Association), WOC (World of Coffee), World Coffee Roasting Championship in TAIWAN, SIC (International Coffee Week), SWISS COFFEE DINNER, SÃO PAULO COFFEE DINNER.**





Impact Programs

Cooperative member Ana Paula Curiacos Urtado

Elas no Café

By  expocacer

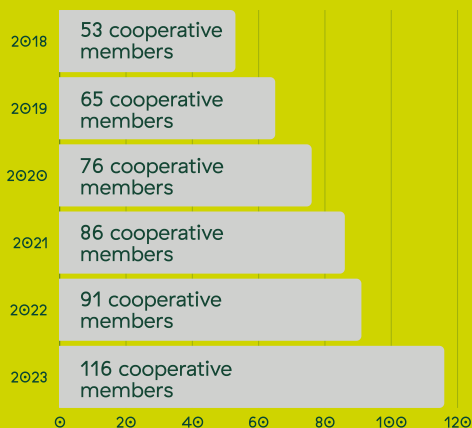
As a way of valuing and encouraging the growing participation and representativeness of women in coffee agribusiness, we developed the **Elas no Café Program**.

Composed of cooperative members, wives, daughters, granddaughters of cooperative members, through the program we empower, promote the exchange of knowledge and generate experiences. We sell the coffees produced, always highlighting the importance of the work carried out by them, from the tillage to the cup.

“The **Elas Program** is my great turning point, it all started with it. Today what I know in terms of **post-harvest and coffee quality** I owe to this **incredible project**. I'm very grateful to have participated and belonged to the **Elas no Café**.”

Joelma Ferreira,
Expocacer cooperative
member

Women became more present with **Elas no Café** by Expocacer, check it out:



Cooperative member Joelma Ferreira



Teens

By  expocacer



Teens by Expocacer participants

Family succession is seen as an important way of preparing and training, preventing future damage and helping to transfer management between generations.

With this vision, in 2022, Expocacer developed Teens by Expocacer with the aim of promoting family succession planning for the management of its coffee farmers.

The program is unprecedented in Cerrado Mineiro and through courses and targeted activities, instructs and encourages young people and teenagers to gain knowledge about all processes involving coffee farming, including production, management, export and final consumption.

2022

11 PARTICIPANTS

2023

24 PARTICIPANTS



Read the QR Code and learn more about Teens by Expocacer



ESSENCES PROGRAM



In 2023, we launched the Essences Program pilot project for small and medium-sized Expocacer cooperative producers interested in the production of specialty coffees.

The program advises coffee farmers on post-harvest processes, assisting them in all phases and protocols that highlight quality in a personalized way, respecting the individualities of each tillage.

ESSENCES PROGRAM IN NUMBERS

First edition participants

14 PRODUCERS

Baches with potentials from

84,5 to 88 points

Potential samples submitted for specialty coffee competitions

16 samples



QUALITY JOURNEY

The program focuses on instructing and sharing information with cooperative members and their collaborators about the methods and procedures that help before, during and post-harvest phases.

The Journey also promotes a Business Fair with the presence of agribusiness partners with exclusive business opportunities for participants.

Location:	Total number of participants:
Patrocínio – MG	42
Patos de Minas – MG	69
Serra do Salitre – MG	40
Macaúbas de Cima – MG	82
Business Fair (Patrocínio – MG)	1.086
Ibiá – MG	67
Campos Altos – MG	104
Chapadão de Ferro – MG	91

Total number of participants in 2023: 1.581

Participants of the 2023
Quality Journey



LAUNCH OF SPECIALTY COFFEES

Dulcerrado

By  expocacer

Each edition is made up of micro batches of special coffees of different varieties, with a score above 86 in the drink, produced in micro-regions of the Cerrado Mineiro by Expocacer cooperative members.

Special Producer's Edition
Launch — Karina Seibt



Read the QR Code
and learn more about
Producer's Coffee
Launches



Launches of Cafeteria Dulcerrado by Expocacer in 2023:

25 coffees



08 coffees from the
Producer's Special
Edition



06 coffees from the
Elas no Cerrado
Mineiro Festival



08 coffees from
the Special Rarity
Edition



03 coffees from the
Teens by Expocacer
Special Edition



Environmental changes to the future

Cooperative members Gil César de Melo and Luciana Alves Leandro Melo



EXPOCACER CARBON FOOTPRINT INVENTORY

Scope of the GHG1 and 2 protocol

Expocacer quantified its sources of greenhouse gas emissions seeking to improve ESG indicators, control its emissions and reduce environmental impact.

The measurement of the carbon balance was carried out in 2021, since then we have continued validating this data with the continuous improvement program seeking to reduce greenhouse gas emissions.

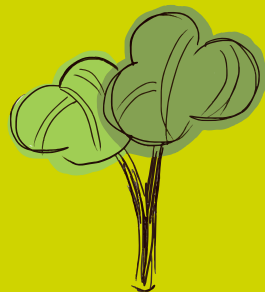


The calculating basis for emissions was carried out using a spreadsheet developed by the EPA (US Environmental Protection Agency) and adapted to ECOM's organizational profile.



Source: ECOM

WE SEEK TO REDUCE THE GREENHOUSE GAS EMISSIONS



EXPOCACER CARBON REDUCTION AND NEUTRALIZATION ACTIONS



The consumption of clean and sustainable energy through the generation of photovoltaic solar energy adopted by Expocacer since 2022 resulted in **143.346,71 kWh of energy**, a sufficient volume to provide the entire energy demand of the administrative building and also offset part of the demand of other sectors.

The energy generation from solar panels is equivalent to planting



106 trees,

avoiding the emission of

77,45 tons of CO₂

and the non-use of

65,22 tons of charcoal,

which as it a renewable and clean source does not emit pollutants and does not contribute to global warming.

Enhancing these environmental initiatives, in 2023 the cooperative planted fruit seedlings at its headquarters, in addition to encouraging its producers to plant native seedlings on their properties.

Cooperative members Gustavo Caixeta Ribeiro and André Dinis Freitas and Expocacer collaborator Vinicius Faria from the Sustainability Technical Department



SOCIAL, ENVIRONMENTAL AND CLIMATE RISK MANAGEMENT PRACTICES

We seek, through processes, to manage social, environmental and climate risks that may be caused to our cooperative members and suppliers.

For the purpose of mitigating these risks, analysis processes were defined for future and current cooperative members, analyzing the social environmental and climate issues of each property.

Georeferenced images of the areas of each property were evaluated, in addition to field interviews and documentary analysis of labor issues such as records and health and safety issues.

A total of **220 visits** were carried out in 2023.



In this guideline, we promote lectures for our cooperative members focused on labor legislation, addressing and raising awareness about the configuration of forced labor, accommodation, slave and child labor, among other points such as discrimination, harassment, health and occupational safety.



**Projects
we actively
collaborate on**

Alecio Possebon and Mara Inês Bianchi, Expocacer cooperative members and Appcer Associates

APPCER

APPCER — Association of Small Producers of the Cerrado — was born in 2009 from the initiative of a group dedicated to family coffee farming with the aim of expanding opportunities and promoting business collectively.



Since then, it has continuously worked toward the development of coffee farmers, the promotion of collective, social and environmental projects, the technical and educational training of producers and the improvement of the lives of associated families.

For over 11 years, Expocacer has been a partner in the Fairtrade certification group of APPCER — Association of Small Producers of the Cerrado.

The Fairtrade Certification (Fair Trade) seeks to guarantee stability and financial protection for farmers in the face of oscillations in coffee prices on the market. Through a minimum price, the certification encourages the organization of small producers into associations to strengthen negotiation and profit conditions.

Expocacer cooperative members	Production of certified coffees
47 members	1.190 hectares
Fairtrade certified coffee area	Volume harvested
1.291 hectares	50.000 bags
Fairtrade coffees purchased by Expocacer	
29.697 bags	



PROUD TO BELONG TO THE CERRADO MINEIRO REGION



A region of attitude, guided by the innovation of the entrepreneurial producers that compose it.

Composed of 55 municipalities	Planted area	Expocacer is one of the 6 cooperatives that make up the governance of the Cerrado Mineiro Region.
4.500 producers	250.000 hectares	

In 2023, we shipped **48.257 bags** with a Denomination of Origin seal, proving the commitment of our cooperative members and also the region to quality, origin and traceability.

We actively participate in the intercooperation of the Cerrado Mineiro Region Award, whose main objective is to value coffees produced with attitude. Check out our 2023 numbers:

211 samples sent by Expocacer for the 11th Cerrado Mineiro Region Award	9 finalists in the Induced Fermentation Category	15 finalists in the Natural Category	4 finalists in the Cereja Descascado Category
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Induced Fermentation Category	Natural Category	Cereja Descascado Category
<p>1st place Deyvid Oliveira Leandro 88.73 points Expocacer</p> <p>2nd place Evanete Peres Domingues 87.7 points Sample sent by the Coocacer Cooperative</p> <p>3rd place Bioma Café 87.65 points Sample sent by Carmocer Cooperative</p>	<p>1st place José Ricardo de Carvalho 90.13 points Sample sent by Acarpa Association</p> <p>2nd place José Augusto Guimarães 89.34 points Expocacer</p>	<p>1st place Bioma Café 88.55 points Sample sent by Carmocer Cooperative</p>

Source: Cerrado Mineiro Region

Expocacer is one of the “Attitude Partners” of the Viveiro de Atitude Program, a socio–environmental initiative, designed and coordinated by monteCCer — Cooperative of Coffee Farmers of the Monte Carmelo Cerrado. With the project, we carry out actions to conserve the Bioma Cerrado and collaborate with social actions.



In 2023, Expocacer ensured that cooperative members contributed to the collection of

600 SEEDLINGS

Value integration

We intercooperate in the same direction, committed to the development of the Cerrado Mineiro Region and the generation of value for our ecosystem.

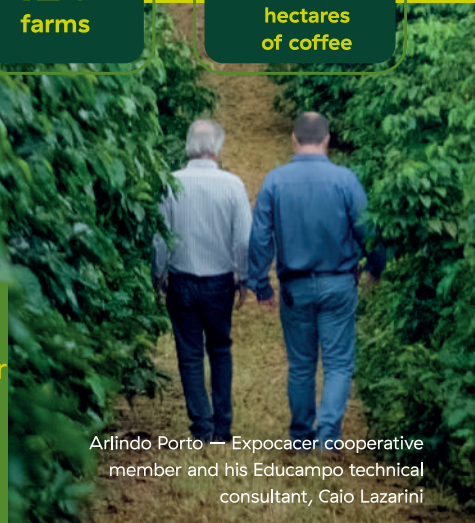


Educampo is a Sebrae platform that, in partnership with Expocacer, provides exclusive management tools, through which producers have access to reliable information and analyzes that help in the construction of strategic business planning, making them more efficient.



Producers have access to:

- Technology and effective management for your business;
- Individual consultancy supported by exclusive management tools;
- Training that expands management experience;
- Exchange of knowledge and networking between producers and consultants;
- Consultancy in the management of regenerative coffee farming;
- Biological management consultancy.



Arlindo Porto — Expocacer cooperative member and his Educampo technical consultant, Caio Lazarini

Read the QR Code and learn more about Educampo/Expocacer





CERRADO DAS ÁGUAS CONSORTIUM



Expocacer is one of the maintaining members of the Cerrado das Águas Consortium, which has been working together to preserve springs, reforest areas and recycle packaging from products used in tillage management. The CCA is a collaborative platform that bring together efforts for climate change resilience.

CCA'S AREA OF ACTIVITY



Municipality	PATROCÍNIO	SERRA DO SALITRE	COROMANDEL
River basin	Feio stream	Ribeirão Grande	Santo Inácio River
Size of the municipality (hectares)	287.400	129.500	331.300
Basin size (hectares)	9.390	24.795	64.775
Total properties (qty)	129	370	665
PIPC properties (qty)	58	34	11
PIPC properties (hectares)	4.887	3.334	502
Coffee in the operating basin (hectares)	3.063 (32%)	5.478 (22%)	3.161 (4%)

With Expocacer and CCA partnership, we support farmers in developing climate-smart agriculture strategies, protecting the Cerrado, ensuring water availability and combating the climate crisis.



**Inspiring the
future and
transformation**

SOCIAL BUDGET OF THE STATUTE

Collaboration and investments in philanthropic institutions are also part of our socio-environmental agenda.



Through the Statutory Social Investment Reserves, planned in our statutes, we allocated the amount of **R\$ 238.494,01**, which was distributed to the following institutions in Patrocínio — MG:

- Amor de Patrocínio Hospital (Dr. Ocacyr de Siqueira Oncological Center);
- Association of Parents and Friends of Exceptional Children — APAE;
- Santa Casa de Patrocínio;
- Casa do Idoso;
- São Vicente de Paulo Society (Lar da Criança de Patrocínio);
- Casa da Menina;
- São Geraldo Children’s Education Center.



Coffee farming entities gathered to donate to the Patrocínio Cancer Hospital.

We believe on the importance of knowledge as a source of progress and transformation. Therefore, Expocacer has courses and lectures on its agenda to foster growth and improve the work of its coffee farmers and the community.

R\$ 3.378.125,92

Invested in the technical area

R\$ 385.059,84

Invested in the educational area

R\$ 1.072.770,07

Allocated to social assistance

The economic development of cooperative properties produces great results for the region, including generating more jobs and new opportunities for people around each enterprise.



DAY C — DAY TO COOPERATE

A partnership between Expocacer and Unimed, Coopa, Sicoob Credicopa, Unicred and Grupo Amigos do Amor, we carried out special actions on Day to Cooperate.

The campaign in celebration of cooperativism organized the “Love Pedal”, a cycling tour that promoted the sale of t-shirts and solidarity raffles to collect and donate the amount to the Patrocínio Cancer Hospital.

The action involved the people from Patrocínio and with an acquired value of **R\$ 30.230,00**, we achieved our objective of helping to strengthen and improve the quality of life of the members of the community in which we operate.



Love Pedal Action

SUPPORT FOR SPORT

We understand that the sport is an important social tool for the most varied aspects of people's life, whether practiced as leisure, educational or professional activity.

The support given to Patrocínio's jiu-jitsu athletes, Gabriel Ávila and Gustavo Santos, and the karate athlete, Maria Fernanda, contributed to the continuity of training and the fighter's participation in the most important national and international championships.

We also sponsor uniforms for handball, basketball and volleyball teams from the Instituto Federal do Triângulo Mineiro — IFTM and Clube Atlético Patrocinense — CAP.



Athlete Gabriel Ávila



Athlete Gustavo Santos



Athlete Maria Fernanda
Barbosa Urbano

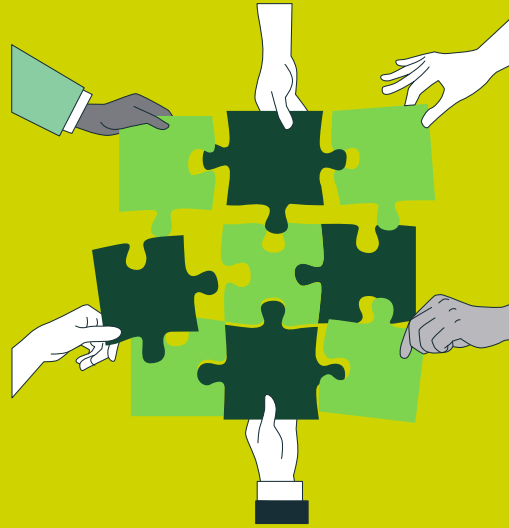


Equity

Isabel Cristina de Carvalho wife of cooperative member José Ricardo de Carvalho

EQUITY AND RESPONSIBILITY COMMITTEE FOR PEOPLE

Implemented in 2023, the committee aims to encourage continuous improvement in the work environment. The committee remains active and was not activated this year.



Through the committee, the cooperative's stakeholders can get in touch to make suggestions for improvements, communicate about human rights violations or even provide information about harassment, whether moral or sexual.

PROMOTE PEOPLE DEVELOPMENT



ESPECIALLY FROM OUR COLLABORATORS WHO WORK IN FAVOR OF A VANGUARD COFFEE FARMING.

Connected to people’s challenges and future, we work to encourage the qualification of our collaborators.



Exopocacer collaborators

Professional qualification:
24 employees

Graduation:
13

Postgraduate / MBA degree:
07

Language course:
04

In 2023, **more than 2,500 hours** were invested in training courses for technical and personal development, and **more than 200 qualified collaborators** from various sectors.

Equity in the cooperative context is a journey that leads us to a balance between valuing our intrinsic equality and a deep respect for individual differences and their unique journeys. We are building an environment where each person can thrive and contribute to the collective success of Expocacer.

Raquel Zwirtes Paza Lazzarin,
Director of Organizational Human
Development at Expocacer

Of the vacancies offered by the cooperative in leadership positions, there was a

30,8%

increase in women's participation in 2023.

Of the **88** women on the employee's framework, **13** hold leadership positions.

Representing 38% of Expocacer leaders.



Expocacer's Executive Board is composed of five members, highlighting the significant presence of two women:

Flávia Madureira Horta Nunes
Director of Operations and Logistics

Raquel Zwirtes Paza Lazzarin
Director of Organizational Human Development

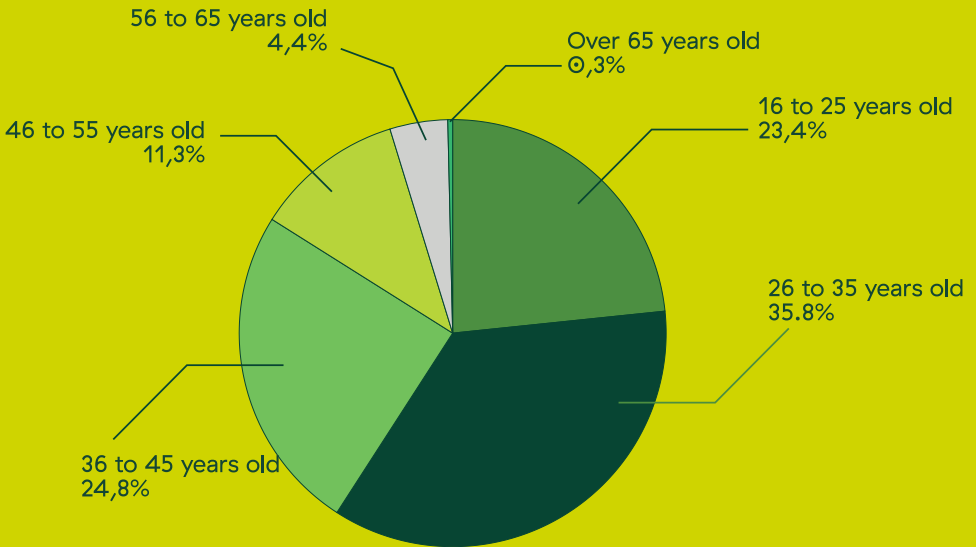
In 2023, **62,5%** of young apprentices were hired.



We also have a **27-year-old** young man on the Executive Board, highlighting the diversity and contribution of different profiles in our team.

Ítalo Henrique Pereira Silva
Commercial Director

25% of the employee's framework is represented by young people up to 25 years old.



Radical Transparency



Montanari Agronegócios Farm

DEFINE NEW STANDARDS

FROM CULTIVATION TO CONSUMPTION WITH A FOCUS ON SUSTAINABILITY, TRANSPARENCY AND POSITIVE IMPACT

The changes made to the Risk Policy in 2023 brought more security and management control inherent to the cooperative's business, making the calculations of exposures risks clearer and simpler, generating reliability and security.



These initiatives carried out through the work of the Risk Management and Analysis Committee and the Expocacer Risk Management Group generated more credibility with Expocacer's financial institutions partner.

NET MARGIN ON OPERATIONS WITH COOPERATIVE MEMBER

All operations with cooperative member must be capped at the maximum percentage of net margin established for the current year.

It will be up to the Board of Directors to establish the maximum percentage of the Net Margin to be applied to coffee purchasing operations from cooperative members.

The maximum margin limit worked in 2023 was 2%.

COMPLIANCE POLICIES

In our search for the development and strength of Expocacer, we have established solid foundations through the implementation of our compliance policy.

This initiative aims to ensure the compliance of our processes, improving the mechanisms for prevention, identification and correction, consolidating our operations under **ethical principles of integrity and transparency**.

The Compliance team plays a crucial role in verifying operations that resulted in mistakes, developing solutions to correct them. Furthermore, we carefully analyze failed procedures, proposing improvement actions to ensure the continued effectiveness of our processes and reinforce our organizational culture guided by ethics and respect for people.



SECURITY

LGPD AND DATA PROTECTION

Expocacer understands that privacy is a fundamental right of the natural person, understands that in its business processes where personal data is processed, this information passes through different means of support, storage and communication, which are vulnerable to external and internal factors that may compromise the Personal Data Protection and negatively affect the privacy of its holders.

In 2023, we invested in improving our DPO (Data Protection Officer), we restructured our Personal Data Protection Management Committee (PDPMC).



In practice, we foster and disseminate the culture of personal data protection in the cooperative through training and guidance regarding practices to be taken in relation to the protection of personal data for the 274 collaborators.

OUR CARE WITH THE COFFEES

Expocacer's warehouse system was completely structured and integrated with RFID (Radio Frequency Identification) technology.

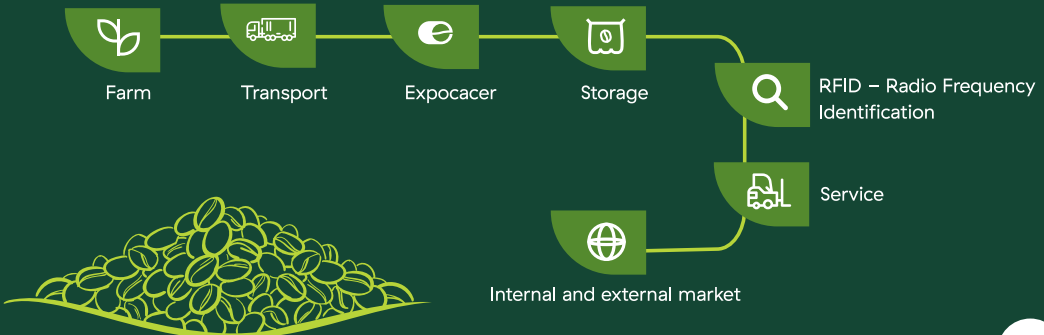
This development provides agility in processes and ensures the integrity of information, highlighting traceability.

This commitment to transparency and traceability was one of the determining factors in achieving certifications, also demonstrating our care for our cooperative members' coffees.



Every time coffee is received at Expocacer, a loading verification checklist is carried out, which includes all records of the process of receiving coffee at the cooperative. This checklist is sent to the cooperative member momentarily via WhatsApp, where they have access to images of all the unloading processes.

We have a 24-hour electronic surveillance system with CCTV, which ensures the integrity of the place and people. The entire Expocacer's structure is monitored at all stages of the process, guaranteeing complete safety.

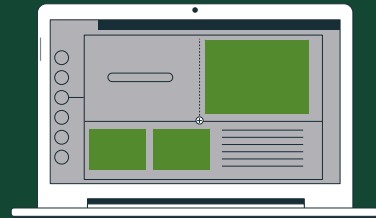


MEMBER HOME

It's a digital connection platform between the cooperative member and the cooperative, aggregating and optimizing the relationship as the cooperative member can access services online and anywhere.

Through the website or App, Expacacer cooperative members can consult data about their stock, request and issue documents, carry out commercial negotiations and have access to other important features for managing their activities.

With this tool, relevant information reaches cooperative members directly in an agile and dynamic way, allowing transparent and real-time monitoring of demands, in addition to being an effective communication channel.

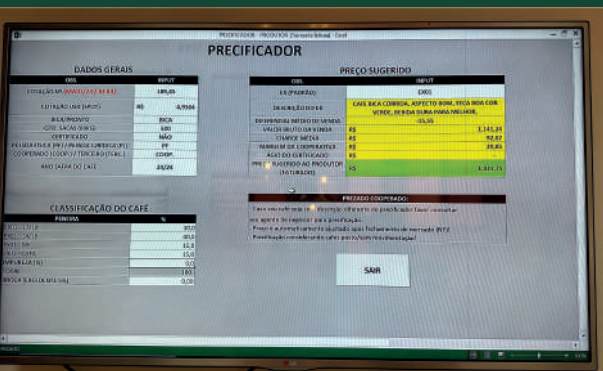


QUALITY MAPPING

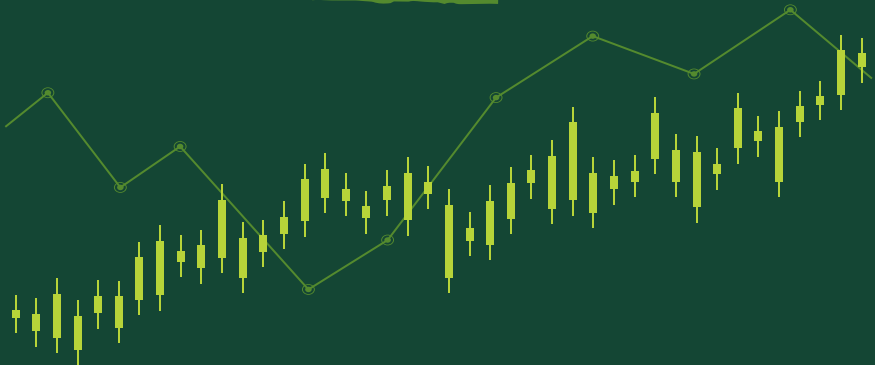
Quality mapping begins when the coffee enters the warehouses, where the potential of the drink is identified through sensory evaluation and then batches with quality attributes are sent to the Specialty Coffee Department, which prices, values and recognizes all work done by the producer.

PRICING TRACEABILITY

The coffee pricing system at Expocacer is based on transparency and the autonomy of coffee farmers. To provide accurate market analysis, we provide screens with information about the stock exchange and the dollar exchange rate.



With this tool, the producer himself has the opportunity to inform the quality standard of his coffee, allowing the system to indicate the corresponding pricing.



It is worth mentioning that the cooperative establishes a maximum profit margin in negotiations with the cooperative members, guaranteeing equity in transactions.

Inspiring the Future

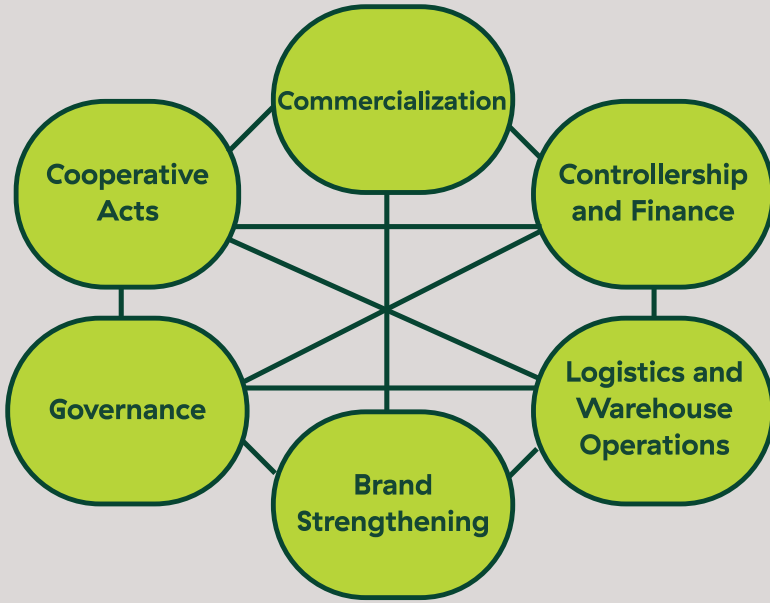


We explore our strategic planning for 2027, sharing goals and initiatives that will drive our sustainable growth, promoting innovation, sustainability and excellence in all areas of Expocacer.

Our focus in this planning, in addition to maintaining our commitments to the commercial growth and financial strengthening of the cooperative, was to pursue actual sustainability, in addition to social and environmental actions with an impact on coffee farming. We have set bold goals for maintaining and expanding our regenerative coffee farming groups.



We know that is not an immediate task, but we are also aware that we have already started it some time ago. A fact that makes us feel comfortable saying that we are also going to improve the 6 vital pillars for Expocacer:



Tread new paths

Inspire and encourage adaptability, agility and resilient strategies.



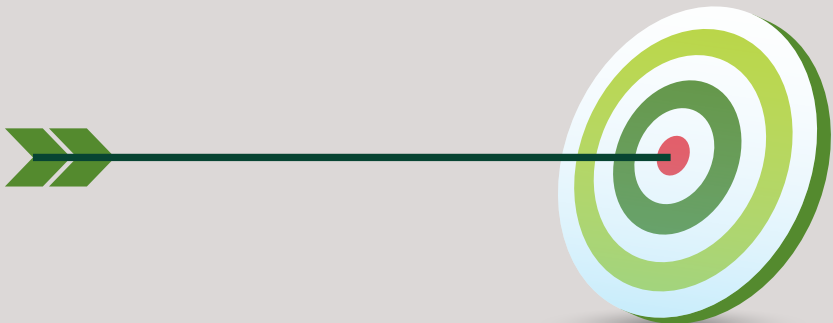
GOALS AND COMMITMENTS FOR THE FUTURE

By thinking about the future, we understand our responsibility as agents of transformation.

Therefore, our commitments show our path towards building a Vanguard Coffee Farming.

Check out the commitments:

1. Increase the number of cooperative members by 40% by 2027;
2. Promote the technological development of all storage units;
3. Neutralize GHG emissions, promoting regenerative practices, planting trees, increasing springs, increasing the use of renewable energies, among other things;
4. Increase regenerative certification groups to a total of 25,000 hectares by 2027;
5. Achieve Carbon Track verification and foster a market for this project;
6. Achieve B Corp certification;
7. Increase 12 Educampo groups by 2027 to a total of 20 Educampo groups.



expocacer.com.br

We are proud
to belong!



Região
do Cerrado
Mineiro
Designation of Origin