

# ECO

By  expocacer

## REACH REPORT

## 1. INTRODUCTION

What is Sustainability?

According to the Aurélio Dictionary, sustainability is the "quality or property of what is sustainable, of what is necessary for the conservation of life". This concept goes beyond a simple definition, encompassing the balance between economic, social, cultural, and environmental development. Sustainability implies development that meets the needs of the present without compromising the ability of future generations to meet their own needs, promoting the intelligent management of natural resources.

In line with these principles, EXPOCACER has implemented ECO By Expocacer. This program is based on the criteria established by the Equivalence Mechanism of the Global Coffee Platform, which defines minimum standards for the production, processing and management of coffee properties. Through rigorous internal audits, EXPOCACER ensures that its partners, customers and suppliers follow sustainable practices throughout the supply chain, resulting in high-quality, traceable and, above all, reliable products. This commitment to sustainability reaffirms EXPOCACER's responsibility to promote a more sustainable future for coffee growing, without compromising the resources that sustain the life and well-being of the next generations.

## 2. ECO BY EXPOCACER

### 2.1. History of Operation

Launched in January 2023, Expocacer Controlled Origin — ECO By Expocacer brought EXPOCACER's cooperative producers a new perspective on sustainable practices in coffee farming. From the beginning, the participants of the protocol have had continuous monitoring and specialized advice from the cooperative's sustainability team. This partnership has boosted the growth of cooperative members, enabling them to adopt more sustainable practices in line with the demands of the global market.

At the end of 2024, EXPOCACER achieved the equivalence of the ECO protocol with the GCP — Global Coffee Platform, an important achievement that increased the visibility and credibility of the project. The next step was the accreditation and official recognition of the protocol with the Ministry of Agriculture and Livestock (MAPA), obtained in March 2025.

Also in early 2025, EXPOCACER, through its sustainability department, started to inform and train producers already participating in the protocol about the new requirements and adjustments implemented. The sustainability team offers continuous consulting, guiding producers in adapting to ECO requirements and assisting in meeting the established criteria. In addition, the department conducts internal audits on property, allowing producers to know their level of compliance with the protocol.

With a focus on transparency and ECO's credibility, EXPOCACER chose to go beyond the second-party assurance level provided for by the protocol. Thus, it began to rely on external audits carried out by a certifier recognized in Brazil, also responsible for conducting evaluations of other internationally known protocols, such as Rainforest Alliance and 4C, among others.

This trajectory shows EXPOCACER's commitment to sustainability in coffee production, reinforcing its role as a promoter of innovation, continuous improvement and strengthening of coffee growing in the Cerrado Mineiro Region.

## 2.2. Scope and Results Obtained

The program began in 2023, with the initial certification of 12 producers, totaling 17 farms. This number was strategically maintained until the protocol was validated by the Global Coffee Platform (GCP), a goal that was achieved at the end of 2024.

With the implementation of version 2.0 of the protocol, the program was expanded, allowing the inclusion of new producers. At the time of writing this

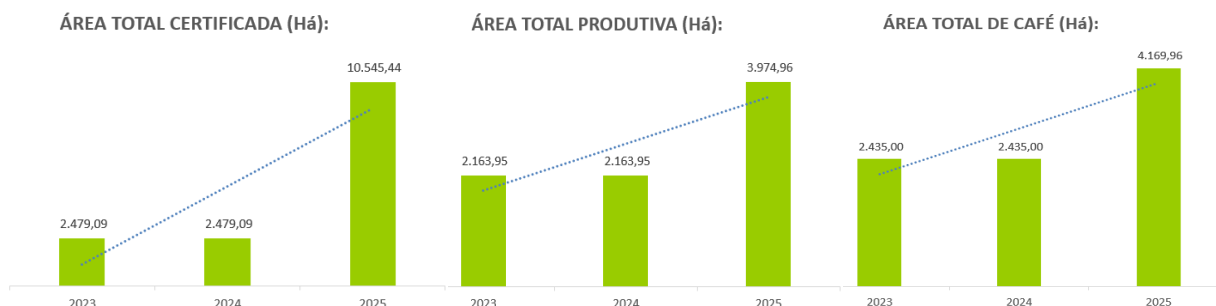
report, the protocol has the participation of 28 producers and a total of 30 certified farms.

The evolution of the number of certified producers and properties can be seen in Table 01 below:

|  <b>PROPRIEDADES PARTICIPANTES DO PROTOCOLO ECO BY EXPOCACER</b>  |                                        |                                                                      |                       |                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------|-----------------------|---------------------|
|                                                                                                                                                                                                                                       | PRODUTOR                               | FAZENDA                                                              | CIDADE                | REGIÃO              |
| 1                                                                                                                                                                                                                                     | FERNANDO NOGUES BELONI                 | HORIZONTINA, CHAPADÃO ARLINDO E CHAPADÃO EMILIANO                    | Patrocinio/Coromandel | Pavões/Pântano      |
| 2                                                                                                                                                                                                                                     | FERNANDO NOGUES BELONI                 | SANTA CRUZ DA VARGEM GRANDE                                          | Patrocinio/Coromandel | Pavões/Pântano      |
| 3                                                                                                                                                                                                                                     | ALEX FABIANY MENDES                    | SALITRE                                                              | Patrocinio            | Salitre             |
| 4                                                                                                                                                                                                                                     | ALESSANDRO FIGUEIREDO BRANDÃO          | DUAS PONTES                                                          | Patrocinio            | Barra do Salitre    |
| 5                                                                                                                                                                                                                                     | CLAUDIO NASSER DE CARVALHO             | RECANTO E CAIXETAS                                                   | Patros de Minas       | Caixetas            |
| 6                                                                                                                                                                                                                                     | GLAUCIO DE CASTRO                      | MACAÚBAS DE CIMA                                                     | Patrocinio            | Macaúbas            |
| 7                                                                                                                                                                                                                                     | GUSTAVO CAIXETA RIBEIRO                | BRAGAS/CONGONHAS/SUMATRA/SÃO FRANCISCO                               | Patrocinio            | Patrocinio          |
| 8                                                                                                                                                                                                                                     | MARCELO PEREIRA LIMAVERDE              | KAIZEN                                                               | Patos de Minas        | Patos de Minas      |
| 9                                                                                                                                                                                                                                     | MARCUS DE QUEIROZ HEITOR               | RESERVA HEITOR                                                       | Patos de Minas        | Leal                |
| 10                                                                                                                                                                                                                                    | MARIA APARECIDA FERNANDES PIRES RUIZ   | Nº 5ª APARECIDA                                                      | Coromandel            | Pântano             |
| 11                                                                                                                                                                                                                                    | MARIO ALVES REBEHY                     | BOM JARDIM/CORREDORES                                                | Patrocinio            | Patrocinio          |
| 12                                                                                                                                                                                                                                    | TRÊS IRMÃS AGRÍCOLA                    | BOM JARDIM LG VARÕES                                                 | Patrocinio            | Bom Jardim          |
| 13                                                                                                                                                                                                                                    | VIRGINIA COUTINHO AGUIAR SIQUEIRA      | SEMENTE                                                              | Patrocinio            | Patrocinio          |
| 14                                                                                                                                                                                                                                    | ELY HUMBERTO NUNES                     | FAZENDA SERRA NEGRA                                                  | Patrocinio            | Patrocinio          |
| 15                                                                                                                                                                                                                                    | HMM AGROPECUARIA LTDA                  | FAZENDA SANTO ANTONIO - LUGAR FIGUEIREDO                             | Patrocinio            | Patrocinio          |
| 16                                                                                                                                                                                                                                    | JONATHAN DOMINGOS SILVA                | FAZENDA SÃO JOAO BATISTA                                             | Campos Altos          | Campos Altos        |
| 17                                                                                                                                                                                                                                    | JONATHAN DOMINGOS SILVA                | FAZENDA CAMPINA VERDE                                                | Campos Altos          | Campos Altos        |
| 18                                                                                                                                                                                                                                    | JOSE RICARDO STABILE E OUTRO(S)        | FAZENDA BOA VISTA / RANCHO DOS FERNANDES                             | Presidente Olegario   | Presidente Olegario |
| 19                                                                                                                                                                                                                                    | LEANDRO MALVEZZI BRAMBILA E OUTRO(S)   | FAZENDA ALAGOAS- CARAMBOLA                                           | Patos de Minas        | Patos de Minas      |
| 20                                                                                                                                                                                                                                    | MARCELO RIBEIRO DE MELO                | FAZENDA PASTO DOS BOIS                                               | Serra do Salitre      | Serra do Salitre    |
| 21                                                                                                                                                                                                                                    | MICHEL AMARAL PORICHIS                 | FAZENDA SERRA NEGRA                                                  | Patrocinio            | Patrocinio          |
| 22                                                                                                                                                                                                                                    | NELSON RIVELINI                        | FAZENDA ESMERIL/SÃO MARTIN                                           | Patrocinio            | Patrocinio          |
| 23                                                                                                                                                                                                                                    | NIVALDO RAMALHO DE OLIVEIRA E OUTRO(S) | FAZENDA TALISMA                                                      | Patrocinio            | Patrocinio          |
| 24                                                                                                                                                                                                                                    | SERGIO LUIS PETRACHI E OUTRO(S)        | FAZENDA ALIANÇA                                                      | Patrocinio            | Patrocinio          |
| 25                                                                                                                                                                                                                                    | TIAGO REINALDO SOUZA                   | FAZENDA SANTO ANTONIO/LUGAR DENOMINADO LAGOA SECA, RETIRO OU PEROBAS | Patrocinio            | Patrocinio          |
| 26                                                                                                                                                                                                                                    | VIRGINIA VELLOSO                       | FAZENDA VIVIE                                                        | Carmo do Paranaíba    | Carmo do Paranaíba  |
| 27                                                                                                                                                                                                                                    | VALDEIR CORREIA DE FARIA               | FAZENDA RETIRO                                                       | Patrocinio            | Patrocinio          |
| 28                                                                                                                                                                                                                                    | JOÃO BATISTA DIAS                      | FAZENDA SÃO JOSÉ GARIMPO                                             | Ibia                  | Ibia                |
| 29                                                                                                                                                                                                                                    | JOSE CARLOS                            | FAZENDA BOM JARDIM                                                   | Patrocinio            | Patrocinio          |
| 30                                                                                                                                                                                                                                    | ANTÔNIO FRANCISQUINI BAPTISTA          | FAZENDA SÃO JOSÉ                                                     | Serra do Salitre      | Serra do Salitre    |

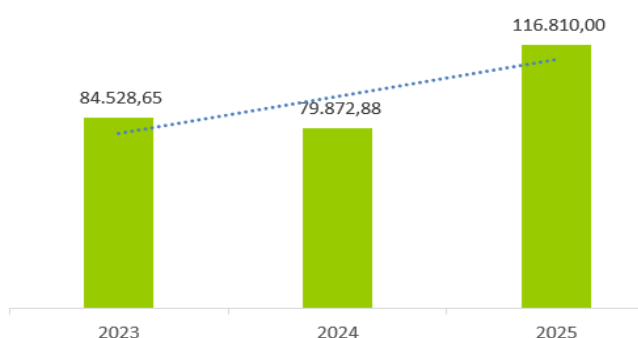
## General Results:

| EVOLUTION OF CERTIFIED AREAS |          |          |           |
|------------------------------|----------|----------|-----------|
|                              | 2023     | 2024     | 2025      |
| TOTAL CERTIFIED AREA (Ha):   | 2.479,09 | 2.479,09 | 10.545,44 |
| TOTAL COFFEE AREA (Ha):      | 2.435,00 | 2.435,00 | 4.169,96  |
| TOTAL PRODUCTIVE AREA (ha):  | 2.163,95 | 2.163,95 | 3.974,96  |

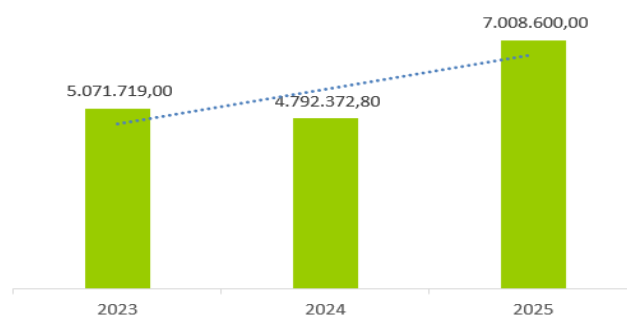


| CERTIFIED PRODUCTION DATA      |              |              |                 |
|--------------------------------|--------------|--------------|-----------------|
|                                | 2023         | 2024         | 2025 (Estimate) |
| TOTAL PRODUCTION (60 kg bags): | 84.528,65    | 79.872,88    | 116.810,00      |
| TOTAL PRODUCTION (Kg):         | 5.071.719,00 | 4.792.372,80 | 7.008.600,00    |

PRODUÇÃO TOTAL (sacos de 60 kg):



PRODUÇÃO TOTAL (Kg):



EXPOCACER has intensified its investments to achieve the goal of certifying the 210 cooperative producers in the ECO Protocol by 2030, with a projection of annual growth of 50%. As evidenced by the data and graphs presented above, after the validation of the program by the Global Coffee Platform (GCP), the protocol entered an expansion phase, marked by a strong engagement of cooperative members.

The growing demand for certified coffee has boosted production with the ECO seal and aroused greater market interest in sustainable products. This scenario has encouraged even more producers to join the program, consolidating ECO By Expocacer as a strategic instrument for sustainability, producer appreciation and access to differentiated markets.

## 2.3. Other results obtained by the program

### a. Exceptions granted regarding the ECO By Expocacer criteria.

Since the beginning of ECO By Expocacer, no exception requests have been received in relation to the criteria of the protocol. This demonstrates the strong commitment of the participating producers to the established requirements and guidelines, evidencing their dedication to maintaining the proposed sustainability standards. The exceptions report is always released in September of each year, and you can access the full report by downloading it through the following link: <https://expocacer.com.br/eco/>

### b. Training Conducted

After the update to version 2.0 of the ECO By Expocacer Protocol, all properties that already participated, as well as those that joined the program, underwent training conducted by the EXPOCACER Sustainability Department team. During these trainings, all the necessary knowledge was passed on for the correct understanding of the standard, the requirements and the operation of the protocol.

Several topics were addressed, such as the objectives of the program, social, economic and environmental criteria, as well as technical content such as the List of Prohibited Pesticides and the GCP Reduction List. Essential topics related to work safety, respect for standards and awareness of sensitive issues, such as work analogous to slavery, child labor, gender equality, among others, were also discussed.

These trainings, in addition to integrating producers with the concepts and requirements of the ECO Protocol, aim to promote respect for human beings, awareness of safe work, respect and preservation of the environment, fauna and flora, in addition to bringing to light practices aimed at a more conscious and regenerative agriculture.

### c. Consultancies Carried Out

The technical department team has played a key role in advising producers, closely monitoring their evolution in relation to the ECO By Expocacer criteria. This is a challenging process of awareness-raising, especially considering the diversity of experiences among producers; While some are already familiar with certification processes, others are receiving guidance to adapt to the established requirements.

ECO By Expocacer aims not only to benefit large producers with ample resources, but also to support small farmers who aspire to grow and innovate sustainably in their production practices. This inclusive approach is essential to promote sustainability throughout the production chain, ensuring that all producers have the opportunity to participate and develop within the program.

These consultancies have brought to the producer access to new methodologies and production techniques, access to technical knowledge about production and management of their business.

### d. Results of Internal Audits

As defined by the ECO By Expocacer Protocol, all properties must go through an internal audit process. This event was carried out by the Sustainability Department team between February and May 2025.

The objective of this audit is to provide the producer with a clear view of their level of compliance with the criteria established by the protocol, identifying points for improvement and promoting continuous growth.

The non-conformities found during the internal audits were addressed in an indicative manner, resulting in the adequacy of the requirements and providing producers with greater security and tranquility to face the external audit process.

### e. Results of External Audits

EXPOCACER is a company based on ethics, transparency and responsibility, values that also guide the conduct of the ECO By Expocacer Protocol. In order to

ensure the desired credibility and reliability, the cooperative hired a third-party certifier, recognized in the market, to conduct the entire external audit process and duly accredited by INMETRO.

Although the protocol adopts the second-party assurance level, EXPOCACER has chosen to go a step further, demonstrating to all stakeholders that the project is being implemented with seriousness, transparency, and commitment.

Within this context, the company SAVASSI Agronegócios was hired to carry out the audits of Group 01. The audits took place in June and July 2025, covering 8 producers and 10 farms, according to the sampling defined by the program.

#### f. Continuous Improvement

The process of continuous improvement among producers, especially small farmers who previously did not have a structured management system, has become increasingly evident. For those who have participated in the project since the beginning, the advances are already noticeable, with adjustments in accordance with the requirements of the protocol. Even the producers who are joining now already demonstrate a commitment to identifying points of improvement and establishing short, medium and long-term goals.

EXPOCACER's vision for the ECO Protocol goes beyond increasing productivity or profit for cooperative producers. The main objective is to promote improvement in the way of producing coffee conscious production, which respects the applicable legislation, the environment, the safety of employees and the protection of fauna and flora.

#### g. Evaluation of Consultants and Auditors

So far, no complaints have been registered in relation to the consultants of the Sustainability Department of EXPOCACER. The professionals maintain frequent contact with producers, not only through the ECO Protocol, but also through their work in several other projects, which strengthens the bond and affinity with the cooperative members.

Likewise, there were no complaints of any kind in relation to the external auditors. The audit process was conducted smoothly and according to the established plan.

Informally, there is a very positive attitude on the part of producers in relation to the protocol. This acceptance reflects the commitment of the cooperative members to adapt to the guidelines of the Sustainable Coffee Protocol and to promote continuous improvements in their agricultural practices.

#### h. Updates and Major Changes to ECO By Expocacer

The ECO By Expocacer Protocol underwent an in-depth update process at the end of 2024, with the aim of obtaining equivalence with the Global Coffee Platform (GCP). During this update, several new concepts and guidelines were incorporated into the protocol, expanding its scope and technical rigor.

In view of this, EXPOCACER assumed the responsibility of supporting producers in the correct understanding of the new requirements, as well as in the process of adapting to the requirements of the protocol.

Finally, EXPOCACER's Sustainability Department committed to monitoring all producers who were already participating in the program, in addition to offering training and technical support to new producers interested in joining the ECO Protocol.

All the official documentation of the ECO protocol is available for download on the EXPOCACER website, access: [ECO – Expocacer](#)

## 2.4. Positive Impacts of EXPOCACER in the Cerrado Mineiro region

For more information, access the link: [Expocacer – Home – Expocacer](#)

### Analysis of the Results

Launched in 2023, the ECO By Expocacer program presents a promising vision and ambitious goals. In 2025, the protocol recorded a growth of 133%, going from 12 to 28 certified producers. Expocacer's expectation is to maintain a minimum growth of 50% per year in the adhesion of new producers, driven by the growing

acceptance of the market. The goal is that, by 2030, at least 210 producers will be certified by the ECO protocol.

This expansion represents a strategic opportunity to transform coffee production, benefiting both producers and the environment. The Cerrado Mineiro, one of the main coffee growing regions in Brazil, has about 4,500 producers, responsible to produce 6 to 7 million bags of coffee per year, distributed in more than 55 municipalities and covering approximately 253,000 hectares. EXPOCACER intends to lead this movement, leading its cooperative members, who are part of these statistics, to adopt a long-term sustainable vision.

The long-term vision of ECO By Expocacer is clear and comprehensive: to transform coffee growing in the region, promoting a new standard of sustainability that meets the demands of the global market. With continuous commitment and support, the program has the potential to generate a positive and lasting impact in the Cerrado Mineiro region, providing benefits for everyone involved in the process, from producers to the environment.

## 2.5. Impacts of the Scheme and EXPOCACER

The impacts of the program are already evident in Patrocínio and throughout the Cerrado Mineiro region. These results reflect directly on the local community, benefiting not only coffee farmers, but also rural workers, the environment, and sustainable soil management.

Through initiatives aimed at education, technical training and the promotion of regenerative agricultural practices, EXPOCACER is actively contributing to building a more sustainable future.

These advances represent a promising path. With a clear vision of expansion and transformation of local agriculture, EXPOCACER seeks to unite innovation and regional values, promoting real change, aligned with the characteristics of the Cerrado Mineiro and guided by a philosophy of continuous improvement.

### 3. GLOBAL ANALYSIS:

Results Obtained: By July 2025, 16 new producers had joined the ECO Protocol, with all processes being conducted in full compliance with the established criteria. The expansion of the program and its growing appreciation in the market have aroused the interest of new producers in participating in the initiative.

This growing adoption has driven the adoption of good agricultural practices, promoted soil conservation, and encouraged a reduction in the use of highly hazardous pesticides. As a result, producers are now incorporating an increasingly effective vision of sustainability, strengthening their commitment to responsible production and sustainable development in the Cerrado Mineiro.

Sustainability Vision: ECO By Expocacer aims to promote responsible agricultural practices that respect and preserve the environment. The certification of preservation areas and the continuous improvement of cultivation practices reflect a commitment to sustainability, aligning with global principles and contributing to the conservation of local ecosystems. Producer training and ongoing technical support are key to ensuring that sustainable practices are adopted and maintained.

Regional and Future Impact: The implementation of the program is already positively influencing coffee growing in the region, raising production standards and establishing a new paradigm of sustainability. The expectation is that, with the expansion of the protocol and the inclusion of all cooperative members, the benefits will expand, promoting more sustainable development and strengthening the image of EXPOCACER as an innovative and responsible cooperative.

### 4. CONCLUSION

ECO By Expocacer is treading a solid path towards the future, with a clear focus on achieving its sustainability goals and ensuring a deep and lasting impact in the Cerrado Mineiro region. With a well-structured base and a strategic vision, the

program seeks to transform local coffee production, generating benefits for producers, the community and the environment.

EXPOCACER has taken this vision to the market, promoting a collective consciousness that involves everything from the cooperative members to the final consumers. The commitment to good agricultural practices, reducing the use of dangerous pesticides and care for fauna, flora, soil and water resources ensure that coffee certified by the ECO protocol is synonymous with quality, responsibility and respect for future generations.

With the engagement of all stakeholders, the medium and long-term benefits tend to be broad and long-lasting. The impact of ECO is not limited to production but extends to the enhancement of regional identity and the construction of a sustainable development model.

ECO By Expocacer is not just a protocol, it is a movement that seeks to lead the Cerrado Mineiro to be a reference in sustainability, innovation and excellence in coffee growing on the world stage.

Patrocínio MG, July 16, 2025.

Department of Sustainability — EXPOCACER.

## 5. TECHNICAL RESPONSIBILITIES

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